

# HEALTH INNOVATIONS: Developing & Celebrating Innovations in Healthy Living and Health Care Delivery CONFERENCE

November 25 & 26, 2009  
Winnipeg Convention Centre

## Attending this conference, you will:

- Learn about innovations and quality improvement initiatives throughout Manitoba
- Acquire practical tools to implement innovations
- Network with colleagues to generate ideas and build supportive relationships

## Who should attend?

- Board members, physicians, health care administrators, allied health professionals, academics, nurses, patients, public

## Program

**Keynote:** The Challenge of Change in Health Care

**Speaker:** Philippa Robinson      Former 18 Week National Implementation Director,  
Department of Health, England

## Creating a Sense of Urgency: The Patient's Experience

### Equipping Your Tool Box: Practical Strategies and Tools

- Setting the direction      Interactive discussions on the critical role of leadership
- Making it happen      Learning how to effectively facilitate change in your workplace
- Getting in sync      Strategies to engage, align and communicate
- Seeing is believing      Sharing implemented innovations in workplaces

## Innovation Awards Luncheon on Wednesday

For more information or to register, contact:

Sunny Chen ■ Wait Time Task Force ■ Manitoba Health and Healthy Living ■ 1090-300 Carlton St. R3B 3M9

Phone: 204-788-6423 ■ Fax: 204-943-5305 ■ Email: [sunny.chen@gov.mb.ca](mailto:sunny.chen@gov.mb.ca)

# Conference Agenda

## November 25

0730-0900 Registration, Breakfast & Poster Viewing

0900-0915 Welcome & Opening Remarks  
MPAN Chair **Dr. Sharon Macdonald**  
Deputy Minister of Health **Arlene Wilgosh**

0915-1025 Keynote  
**The Challenge of Change in Health Care**  
**Philippa Robinson** Former 18 Week National  
Implementation Director, Dept. of Health England

1025-1050 Health Break & Poster Viewing

1050-1200 **Creating a Sense of Urgency:**  
*The Patient Perspective* **Terry MacLeod** CBC radio  
*The Family Perspective* **Marj Heinrichs** Journalist

1200-1330 **Innovation Awards Luncheon**

1330-1415 Breakout Sessions

- **Setting the direction:** *The critical role of leadership in innovation implementation. Interact with Manitoba's RHA CEOs to discuss their roles in change.*
- **Making it happen:** *Understanding the problem first & analyzing the solutions with Dr Luis Oppenheimer*
- **Getting in sync:** *Engaging stakeholders. MB project leads tell how they did it.*
- **Seeing is believing:** *RHA project teams sharing innovations implemented in their workplaces.*

1420-1505 Breakout Sessions

- **Setting the direction:** *The critical role of the board in innovation implementation. Interact with RHA & CHA board chairs*
- **Making it happen:** *Equipping your lean tool box 1. Lean A3 thinking as a management process for problem solving and leading.*
- **Getting in sync:** *Aligning agendas. Three speakers from community organizations present strategies to engage, align and communicate project information.*
- **Seeing is believing:** *RHA projects. Stakeholders sharing innovations implemented in their workplaces.*

1505-1530 Health Break & Poster Viewing

1530-1630 Breakout Sessions

- **Setting the direction:** *The critical role of educators in innovation implementation. Multidisciplinary views on education.*
- **Making it happen:** *Equipping your lean tool box 2. How to strategically deploy improvement and work on the right things.*
- **Getting in sync:** *Keeping information flowing. Strategies to engage, align, and communicate project information.*
- **Seeing is believing:** *Healthy Living projects share how they did it and what happened*

1630-1730 **Networking Reception**

## November 26

0800-0900 Breakfast & Poster Viewing

0900-0915 Welcome Back

0920-1030 Breakout Sessions

- **Setting the direction:** *The role of unions and professional organizations in innovation implementation. Interact with MCFP, CPS, CRNMB, MCHU and MNU representatives.*
- **Making it happen:** *Equipping your lean tool box 3. Using rapid improvement events as the engine of change for deploy improvement.*
- **Getting in sync:** *Disseminating knowledge. The Physician Integrated Network (PIN)*
- **Seeing is believing:** *RHA projects that have made a difference.*

1030-1050 Health Break & Poster Viewing

1050-1145 An interactive Wrap-up Panel

1145-1200 Closing Remarks

1200-1300 Lunch

1300-1500 Post-Conference Workshops

- **Advanced Access:** Moving forward in MB
- **Electronic Medical Records:** What you need to know- family physician track
- **Electronic Medical Records:** What you need to know- specialist track

# Registration Form

## Personal Information (Please print)

Dr  Mr  Ms  Mrs  Other

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Street: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Special Needs (dietary restrictions, etc...) \_\_\_\_\_

Please check the box of the breakout session and/or workshop you'd like to attend for each time:

Nov.25 1330-1415	<input type="checkbox"/> Setting the direction <input type="checkbox"/> Making it happen <input type="checkbox"/> Getting in sync <input type="checkbox"/> Seeing is believing
Nov.25 1420-1505	<input type="checkbox"/> Setting the direction <input type="checkbox"/> Making it happen <input type="checkbox"/> Getting in sync <input type="checkbox"/> Seeing is believing
Nov.25 1530-1630	<input type="checkbox"/> Setting the direction <input type="checkbox"/> Making it happen <input type="checkbox"/> Getting in sync <input type="checkbox"/> Seeing is believing
Nov.26 0915-1025	<input type="checkbox"/> Setting the direction <input type="checkbox"/> Making it happen <input type="checkbox"/> Getting in sync <input type="checkbox"/> Seeing is believing
Nov. 26 afternoon	<input type="checkbox"/> Advanced Access
Nov. 26 afternoon	<input type="checkbox"/> Electronic Medical Records in Manitoba: What you need to know- Family Physician Track
Nov. 26 afternoon	<input type="checkbox"/> Electronic Medical Records in Manitoba: What you need to know- Specialist Track

To register, please fax the form or email the information by November 1<sup>st</sup> to:

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## Accommodations

(Please note that it is the participant's responsibility to arrange accommodation. See hotel information below and quote *Health Innovations Conference* for the conference rate)

■ Delta Winnipeg (attached to the Winnipeg Convention Centre)

350 St. Mary Avenue, Winnipeg MB R3C 3J2

Reservations can be made by calling (888) 311-4990 or emailing [lgordon@deltahotels.com](mailto:lgordon@deltahotels.com)

Conference rate: \$ 117 (Delta Room)

■ Best Western Charterhouse Hotel

330 York Avenue, Winnipeg MB R3C 0N9

Reservations can be made by calling (204) 942-0101 or (800) 782-0175

Conference rate: \$ 109 (Standard Room)

■ Place Louis Riel Suite Hôtel

190 Smith Street, Winnipeg MB R3C 1J8

Reservations can be made by calling (800) 665-0569

Conference rate \$ 105 (Standard Room)